

CASIO to Release New EDIFICE Collaboration Model with Scuderia Toro Rosso F1 Team

New Slim-Profile Chronograph with Design Inspired by the 2019 STR14 racing cars



STR14 Formula One racing car EQB-1000TR

Norderstedt, August 20, 2019 — CASIO announced today the release of new additions to the EDIFICE line of high-performance metal chronographs based on the brand concept of “Speed and Intelligence.” The EQB-1000TR and EFR-S567TR slim-profile chronographs were developed in collaboration with the Scuderia Toro Rosso Formula One Team, which competes in the world's highest class of auto racing.

Based in Faenza, in northern Italy, Scuderia Toro Rosso is a racing team with many young, up-and-coming drivers. It brings youthful energy and the passionate pursuit of speed to its racing cars powered by outstanding technological innovations. CASIO sees these qualities as an ideal match for the EDIFICE brand worldview and has supported the team as an official team partner since 2016.

The EQB-1000TR and EFR-S567TR were designed based on the Scuderia Toro Rosso STR14, the new 2019 Formula One racing car. Adopting the racing car's color scheme, the new chronographs feature blue, red and silver. The entire EQB-1000TR and the dial of the EFR-S567TR adopt an eye-catching red stripe motif on a blue background, representing the team colors. In both models, the entire dial, excluding the bezel and inset dials, is made of carbon fiber. Essential in today's racing cars, this material captures the fierce pursuit of excellence in motor sports.

The dial and case back feature the team logo, and the inset dial in the 9 o'clock position has an image of a bull, the team symbol. The new models are infused with the worldview of Scuderia Toro Rosso, and offer a special feeling that makes them a treasure just to own.

■EQB-1000TR

The base model for the EQB-1000TR is the EQB-1000, a slim-profile chronograph equipped with a Tough Solar power system and smartphone connectivity. The EQB-1000TR features a bezel with carbon-fiber material laminated over its entire surface. The watchband has a red stripe on a blue background and is made from Kevlar® fabric sandwiched between two layers of Cordura® fabric. This has improved not only the lightness and fit of the new chronograph, but also its durability.

In addition to accurate time syncing that can be performed by connecting to a smartphone app, the new model has World Time. The user can see the time for two different places, in the main and inset dials, by selecting from approximately 300 cities. This feature is a must-have for Scuderia Toro Rosso drivers, who compete across the globe.

The new Last Lap Indicator displays the difference from the previous lap time on the inset dial within a range of minus five to plus one seconds. The stopwatch function has also been enhanced, and the recorded times can be uploaded to the smartphone app. Since 200 lap times can be saved, measured to 1/1000th of a second, the chronograph helps manage detailed times during the race.



EQB-1000TR



Special package



Inset dial

■EFR-S567TR

The EFR-S567TR is based on the metal chronograph, EFR-S567D. A carbon-fiber plate has been overlaid on the metal bezel, and a red vertical stripe symbolizing the team is emblazoned on the dial. To ensure visibility, sapphire crystal was used for the glass, which is scratch-resistant even under tough usage conditions.



EFR-S567TR



Special package



Inset dial

Specifications

EQB-1000TR

Water Resistance		100 meters
Communication Specifications	Communication Standard	Bluetooth® low energy
	Signal Range	Up to 2m (may differ depending on surrounding conditions)
Stopwatch		1-second accuracy; measuring capacity: 23:59'59"; measuring modes: elapsed time, 200-lap memory, last lap indicator
Alarm		1 independent daily alarm
Other Features		Smartphone Link functions (world time: over 300 cities, automatic time adjustment, easy watch setting), Phone Finder, automatic hand correction (hour, minute and second hand), day and date display, full auto-calendar, battery level indicator, dual time
Power Source		Tough Solar power system (solar-charging system)
Continuous Operation		About 19 months with the power-saving function* ON after full charge * Power-saving after a certain period in a dark location
Size of Case		49.9× 45.6 ×8.9 mm
Total Weight		Approx. 62g

EFR-S567TR

Water Resistance	100 meters
Accuracy at Normal Temperature	±20 seconds per month
Stopwatch	1-second stopwatch; measuring capacity: 0'00"~29'59"; split time
Other Features	Date indicator
Battery Life	5 years on SR927SW
Size of Case	50.5×45.6×9.5mm
Total Weight	Approx. 135g

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