

CASIO launches new Casiotone keyboards at Summer NAMM



The new Casiotone models with practical carrying handle

Norderstedt/ Nashville, 18 July 2019 – CASIO will be showcasing its new CT-S digital pianos to music experts at the Summer NAMM Show in Nashville between 18 and 20 July. The four models – the CT-S300, CT-S200, CT-S100 and LK-S250 – come in a modern design and truly impress thanks to their magnificent sound. They all also feature a carrying handle for convenient transport.

Thanks to a **compact size** (930 mm x 256 mm x 73 mm) with a **reduced overall volume** (about 30% less than current models) and optional **battery operation**, the new Casiotone models offer keyboard players total flexibility when making music. At a **low weight** of 3.3 kilogrammes (CT-S300, CT-S200 and CT-S100) or 3.4 kilogrammes (LK-S250), the keyboards are very easy to transport thanks to the practical **carrying handle**.

The **Dance Music Mode*** allows Casiotone players to arrange drum, bass and synthesizer phrases and create dance music effortlessly. The twelve different **Dance Music Voices***

also add more creative touches and make playing even more enjoyable. The Casiotone models CT-S300, CT-S200 and LK-S250 can also be connected to CASIO's free **Chordana Play app** via a smartphone or tablet, which keyboarders can then use to practice and play their favourite music very easily. The two new oval loudspeakers (13 cm x 6 cm) create a magnificent sound which you'd never expect from a compact keyboard of this type. Another great feature in the Casiotone LK-S250, key lighting with touch response, allows keyboard players to learn their first pieces of music on their own step by step.

The top features on the new Casiotone models in brief:

CT-S300	CT-S200	CT-S100	LK-S250
<ul style="list-style-type: none"> • 61 piano-style keys with touch response • 400 sounds, 77 rhythms • Dance Music Mode • „Chordana Play“ - app connection • USB to host port for connection to a PC • Audio In 	<ul style="list-style-type: none"> • 61 Tasten piano style keys • 400 sounds, 77 rhythms • Dance Music Mode • „Chordana Play“ - app connection • USB to host port for connection to a PC • Audio In 	<ul style="list-style-type: none"> • 61 piano-style keys • 122 sounds, 61 rhythms • 5 direct selection buttons for the most commonly used sounds • USB to host port for connection to a PC 	<ul style="list-style-type: none"> • 61 piano-style keys with touch response • 400 sounds, 77 rhythms • „Chordana Play“ app connection • Dance Music Mode • USB to host port for connection to a PC • Mic In, Audio In

The CT-S200 will be available in black, white and red; the CT-S300, CT-S100 and LK-S250 come in black. All Casiotone models will be available in music stores from autumn 2019.

About Casiotone

CASIO brought the first portable digital keyboard onto the market in January 1980 thanks to its innovative digital technology. Back then, the Casiotone 201 set benchmarks for the future with its 49 notes. Its launch also marked the company's beginnings in the musical instruments sector. Almost 40 years and numerous innovations later, CASIO is again launching instruments onto the market which will further the company's mission to give many people access to music making with the new Casiotone keyboards.

** Dance Music Mode and Dance Music Voices are not included in the CT-S100*

High-resolution photo material can be downloaded here:

https://www.dropbox.com/sh/607zmu3cn9hj1oa/AAApBmeKz7PS2s_jGXnuX3d0a?dl=0

More information about CASIO Music Europe

www.casio-music.com

CASIO COMPUTER CO., LTD

The company CASIO COMPUTER CO., LTD is one of the leading manufacturers of electronic consumer goods. The company was founded in 1957 and since then has been constantly striving to fulfil the company motto of "creativity and contribution". Casio's product range today consists of watches, digital cameras, electronic dictionaries, calculators, musical instruments, projectors, mobile phone terminals, cash register systems and more.