

Casio to Release Two-Tone, Purple and Blue Metal G-SHOCK

Two-tone ion plating and metal finish evoke the beauty of Tokyo twilight



GMW-B5000PB-6ER

Norderstedt, August 18, 2021 — Casio Europe GmbH announced today the latest addition to its G-SHOCK line of shock-resistant watches. The new GMW-B5000PB is part of the 5000 line of full metal watches with the square face design of the very first G-SHOCK, and it features purple and blue-gray ion plating (IP).

The GMW-B5000PB is based on the GMW-B5000D, which reproduces the shape of the very first G-SHOCK, but in a metal case. The purple and blue-gray IP finish, a new approach to CMF design,* is inspired by the beauty of Tokyo at twilight when light and darkness interplay. The bezel and band feature a new purple IP hue achieved by tuning the chroma and luminance, along with a deep and sophisticated blue-gray IP. Combined with muted chroma and hairline finish, the watch evokes the image of twilight Tokyo in an integrated total design. The watch face is adorned with splashes of orange and light blue reminiscent of city lights illuminating as the sun sets. The bezel and band are hairline and mirror-finished, which enhances the texture of the metal while emphasizing the interplay of multi-spectrum light.

* CMF design integrates color, material, and finish

The GMW-B5000PB not only receives radio wave time-calibration signals; it is also equipped with Mobile Link functions that pair via Bluetooth® to a smartphone to access Internet time servers and ensure accurate time. Features like alarms and World Time can be easily set from a paired smartphone, and the helpful reminders and phone finder function make for a very useful watch.



GMW-B5000PB-6ER



Band featuring purple and blue-gray IP

Specifications

Construction		Shock-resistant
Water Resistance		20 bar
Radio Frequency		77.5 kHz (DCF77: Germany); 60 kHz (MSF: UK); 60 kHz (WWVB: USA); 40 kHz (JJY: Fukushima, Japan) / 60 kHz (JJY: Kyushu, Japan); 68.5 kHz (BPC: China)
Radio Wave Reception		Automatic reception up to six times a day (except for use in China: up to five times a day)
Communication Specifications	Communication Standard	Bluetooth® low energy
	Signal Range	Up to 2 meters (may differ depending on surrounding conditions)
World Time		5 world times selected from 39 cities (39 time zones,* daylight saving on/off) and Coordinated Universal Time, city name display, home time/world time city swapping, auto summer time (DST) switching * May be updated when connected to a smartphone.
Stopwatch		1/100 second (00'00"00~59'59"99) / 1 second (1:00'00"~23:59'59"); measuring capacity: 23:59'59.99"; measuring modes: elapsed time, split time, 1st and 2nd place times
Countdown Timer		Measuring unit: 1 second (maximum 24 hours)
Alarm		5 daily alarms (with 1 snooze alarm); hourly time signal
Other Functions		Smartphone Link functions (World Time: over 300 cities + user-added cities, automatic time adjustment, easy watch setting); Time & Place; Reminder; Phone Finder; date/month display swapping; day display (in English, Spanish, French, German, Italian or Russian); full auto-calendar; 12/24-hour format; button operation tone on/off; full auto LED backlight (Super Illuminator and afterglow: 2/4 seconds, fade-in/fade-out afterglow); low battery alert
Power Source		Tough Solar power system (solar-charging system)
Continuous Operation		About 22 months with the power-saving function* ON after full charge * Power-saving after a certain period in a dark location
Size of Case		49.3 × 43.2 × 13.0 mm
Total Weight		Approx. 167g

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