

Casio to Release New MT-G Blue Phoenix-Inspired Beauty

Featuring Rainbow Ion Plating on the Bezel and Case



MTG-B2000PH

TOKYO, March 1, 2021 — Casio Computer Co., Ltd. announced today a special new addition to its G-SHOCK family of shock-resistant watches. The new MTG-B2000PH is part of the MT-G line of watches which employ a construction that makes the most of the properties of both metal and resin. The new MTG-B2000PH features a design motif inspired by the Blue Phoenix of mythical lore, and it has rainbow ion plating on the bezel and case.

Casio is dedicated to the pursuit of innovative expressivity in its G-SHOCK watches, exploiting CMF design integrating color, material, and finish. G-SHOCK watches with metal construction have been enthusiastically welcomed by the market in recent years. Casio goes even further with these metal models, using ion plating, laser engraving techniques, and new materials to create the kind of totally original design worthy of the G-SHOCK.

The new MTG-B2000PH features rainbow ion plating applied to its bezel and case as well as a multi-colored dial expressing its design motif inspired by the Blue Phoenix, a bird of Eastern mythology said to bear auspicious tidings. The bezel features an independent construction separate from the case. Layers of yellow-to-red gradation are applied — crosswise on the bezel, lengthwise on the case — over light-blue ion plating evocative of blazing-hot flames to achieve a mystical coloration in which innumerable hues seem intertwined. The subtle color variations in the rainbow ion plating mean that every single watch is unique — no two look the same. The dial also employs accents in a multicolor design of colors like pink and orange. The translucent navy-blue band sets the watch design off with a resplendent vision of the Blue Phoenix.

The captivating design is complemented by outstanding functionality. The watch not only features radio

wave time-calibration, but also automatic time adjustment when paired with a smartphone using a dedicated app. These functions offer outstanding convenience: the watch automatically adjusts to local time when crossing time zones, without requiring the user to do anything.







MTG-B2000PH

Rainbow ion plating

Translucent navy-blue band

Specifications

Construction		Triple G Resist (shock-resistant, centrifugal force-resistant,
		vibration-resistant)
Water Resistance		200 meters
Radio Frequency		77.5 kHz (DCF77: Germany); 60 kHz (MSF: UK); 60 kHz
		(WWVB: USA); 40 kHz (JJY: Fukushima, Japan) / 60 kHz (JJY:
		Kyushu, Japan); 68.5 kHz (BPC: China)
Radio Wave Reception		Automatic reception up to six times a day (except for use in
		China: up to five times a day); manual reception
Communication Specifications	Communication	Bluetooth [®] low energy
	Standard	
	Signal Range	Up to 2m (may differ depending on surrounding conditions)
Stopwatch		1 second; measuring capacity: 24 hours
Countdown Timer		Measuring unit: 1 second (maximum 24 hours)
Other Functions		Mobile Link functions (Automatic Connection, automatic time
		adjustment, easy watch setting, world time: over 300 cities,
		phone finder, watch status display, self-check function); auto
		hand home position correction; hand shift feature; daily alarm;
		dual time (27 time zones, home time swapping, auto summer
		time [DST] switching); power saving; full auto-calendar; LED light
		(super illuminator and afterglow); day and date display
Power Source		Tough Solar power system (solar-charging system)
Continuous Operation		About 29 months with the power-saving function ON after full
		charge
Size of Case		55.1 ×51.0 × 15.9mm
Total Weight		Approx. 127g

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