

## Brittani Washington becomes new Privia brand ambassador for CASIO Music



Brittani Washington on the PX-S1000RD

**Norderstedt, 30 September 2019** – CASIO announces that it will be teaming up with Brittani Washington as the worldwide brand ambassador of its Privia digital pianos. The 34-year old keyboard player from the US has not only toured with the international star Beyoncé for over six years, but also still works with many top-class musicians such as Jay-Z, Kanye West and CeeLo Green (Gnarls Barkley). Alongside her job as a professional musician, Brittani is also committed to supporting homeless musicians and abused women in her home state of Texas (USA).

Brittani first came into contact with CASIO and the Privia digital pianos this spring. As part of a cooperation between the Modern Music School chain of music schools and CASIO, she toured numerous cities in central and southern Germany, sharing her love of playing music with hundreds of children and young people. On this tour, she always used the Privia PX-S1000 and PX-S3000 digital pianos from CASIO, the sound and design of which impressed Brittani right from the start.

## About Privia

The two models PX-S1000 and PX-S3000 represent the latest generation of the successful Privia series and – in line with the maxim "Slim. Stylish. Smart" – are the most compact 88-key, portable, hammer action digital pianos in the world . The two PX-S models have a **depth of just 232 millimetres** thanks to the newly developed hammer action of the "**Smart Scaled Hammer Action Keyboard**", which gives the player an authentic playing experience. The **Multi-dimensional Morphing AiR sound source** faithfully reproduces the playing feel and sound quality of acoustic instruments. The **newly developed speaker system** delivers impressively powerful sound quality and volume. Thanks to the possibility of battery operation, the new PX-S models are particularly flexible, making these new instruments the perfect partners for both piano practice and performance.

## Music video:

<https://youtu.be/vdDrftyOEXg>

## High-resolution photographic material can be downloaded here:

<https://www.dropbox.com/sh/xwawpre8pmlvzox/AAAb0ugHsnrWMTJNJGbtxfNFa?dl=0>

## Further information on CASIO is available at:

[www.casio-music.com](http://www.casio-music.com)

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