

Casio to Release Slimmest-Ever G-STEEL

Stylish New Watch Combines Slim Profile and High Performance



GST-B400

TOKYO, March 17, 2021 — Casio Computer Co., Ltd. announced today release of four new GST-B400 watches, the latest additions to the G-SHOCK family of shock-resistant watches. The new watches boast the slimmest*¹ profile of any in the G-STEEL series, which is known for using appealing combinations of different materials.

*¹ Based on a Casio survey as of March 17, 2021, in comparison with other G-STEEL watches.

Presenting a stylishly designed look, the new GST-B400 watches deliver the slimmest case of any G-STEEL yet, at just 12.9 mm. They feature a new, improved module built to deliver slimness. Casio achieved new heights in both areas by reducing the number and size of components in the module and employing high-density mounting with a flatter, optimized layout. Using only two watch hands and running on a low-power Bluetooth® system, the GST-B400 models consume 55.7% less power than their predecessor.*² The lower power requirement means the dial does not have to be as light-transmissive, offering improve the dial design. Treatments applied to designed inset dial parts and elsewhere give the watch face a look of enhanced metallic texture. With a dial indicator at the 9 o'clock position to display the mode, battery level and more, Casio took great pains to ensure great readability, as well.

*² The GST-B200.

Both the GST-B400AD and GST-B400BD models feature multilayer vapor deposition-treated dials for highly chromogenic and distinctive coloration. Multiple layers of clear coatings are applied to shape the appearance of the light, taking advantage of the chromatic expression made possible by vapor deposition. Numerous tests led to the choice of vapor deposition treatments in a chic shade of blue and a newly developed deep red hue.

These watches' functionality is as impressive as their design. High-convenience timekeeping features include automatic time adjustment when paired with a smartphone installed with the dedicated app and a Time & Place function that allows the user to log the current time and position on a map in the app with just the press of a button on the watch. Other features offering outstanding practicality include a Reminder setting that helps

users keep track of upcoming events they set in the app, as well as a high-brightness double LED light that maintains watch readability in the dark.

Models	Band material	Color
GST-B400	Resin	Black
GST-B400D	Stainless steel	Silver
GST-B400AD	Stainless steel	Red x Black
GST-B400BD	Stainless steel	Blue



GST-B400-1A



Side of case



GST-B400D-1A



GST-B400AD-1A4



GST-B400BD-1A2

Specifications

Construction		Shock-resistant
Water Resistance		200 meters
Communication Specifications	Communication Standard	Bluetooth® low energy
	Signal Range	Up to 2 meters (may differ depending on surrounding conditions)
World Time		38 time zones* (38 cities + coordinated universal time), daylight saving on/off, auto summer time (DST) switching, home city/world time city swapping * May be updated when connected to a smartphone.
Stopwatch		1/100 second (00'00"00~59'59"99) / 1 second (1:00'00" ~23:59'59"); measuring capacity: 23:59'59.99"; measuring modes: elapsed time, lap/split time
Countdown Timer		Measuring unit: 1 second (maximum 1 hours)
Alarm		5 daily alarms; hourly time signal
Other Functions		Smartphone Link functions (world time: over 300 cities, automatic time adjustment, easy watch setting, Time & Place; Reminder; Phone Finder); hand shift feature; date/month display swapping; day display (in English, Spanish, French, German, Italian or Russian); full auto-calendar; 12/24-hour format; button operation tone on/off; battery level indicator; Double LED light (Super Illuminator and afterglow: 1.5 seconds or 3 seconds)
Power Source		Tough Solar power system (solar-charging system)

Continuous Operation	About 18 months with the power-saving function* ON after full charge * Power-saving after a certain period in a dark location
Size of Case	46.6×49.6×12.9mm
Total Weight	GST-B400: Approx. 80g GST-B400D/B400AD/B400BD: Approx. 160g

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