

## CASIO announces a new generation of Celviano Grand Hybrid and Celviano digital pianos



Celviano Grand Hybrid GP-310BK and GP-510BP

**Norderstedt, 3 September 2019** – CASIO announces the market launch of two new Celviano Grand Hybrid digital pianos in autumn 2019: the new GP-510 and GP-310 models combine the advantages of digital and acoustic grand pianos and, with their optimised sound generation and the new loudspeaker system, ensure an even more authentic playing feel than their predecessor models. Also soon to be available: the AP-710 digital piano from the Celviano series.

In 2015 CASIO presented the first models of the Celviano Grand Hybrid series in the GP-500 and GP-300 digital pianos, which reproduce the sound, the key properties and the playing feel of a concert grand piano and ensure a playing experience previously only known on an acoustic grand piano. Exclusively for the new digital piano series, CASIO has developed the AiR Grand Sound Source in order to emulate the sound and resonance behaviour of a concert grand piano. Furthermore, the sound properties of three legendary concert grand pianos can be experienced true to the original: Berlin Grand, Hamburg Grand and Vienna Grand. The sound of the Berlin Grand was developed in cooperation with the renowned company C. Bechstein – which has a 160-year history of piano and grand piano manufacturing.

With the two new Celviano Grand Hybrid models GP-510 and GP-310 the AiR Grand Sound Source sound generation and the key expression has been further improved in order to allow even more differentiated and expressive playing, both in the pianissimo and fortissimo area. Furthermore, the loudspeaker system has been redesigned in order to generate a more voluminous and authentic sound.

As with the GP-500 and GP-300 models, the new GP-510 and GP-310 digital pianos also have the Natural Grand Hammer Action keys: the combination of spruce keys (as they are also used in C. Bechstein grand pianos) and an innovative hammer mechanism – which was designed according to the principle of a concert grand piano mechanism – makes a significant contribution towards the playing comfort of the musician.

The new Celviano AP-710 also has the AiR Grand Sound Source.

Model	AiR Grand Sound Source	Natural Grand Hammer Action Keyboard	Grand Acoustic System	Finish
GP-510BP	•	•	•	Polished black finish
GP-310BK	•	•	•	Satin black finish
GP-310WE	•	•	•	Satin white finish
AP-710BK	•	-	-	Satin black finish

### High-resolution photo material can be downloaded here:

AP-710BK: <https://www.dropbox.com/sh/kpei86ea36b0hm6/AAB2PYT6UrTqVLGxv5EeOP-wa?dl=0>

GP-310BK: <https://www.dropbox.com/sh/7ukapchfwhwuk6g/AADI3qGLixgJzmz99NdPIghna?dl=0>

GP-310WE: <https://www.dropbox.com/sh/o9qc6e1r0igj3c0/AAC0IUWcYvwoLZdsoBq5zlgSa?dl=0>

GP-510BP: <https://www.dropbox.com/sh/w1sx4y002pdig83/AABJvwFnPywgLOC37YT6g92qa?dl=0>

### More information about CASIO Music Europe

[www.casio-music.com](http://www.casio-music.com)

CASIO COMPUTER CO., LTD

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