

Casio to Release EDIFICE Collaboration Model with Honda Racing, Featuring “Championship White”

Outer Ring of Dial Finished with Authentic Championship White Paint



ECB-S100HR

TOKYO, September 24, 2021 — Casio Computer Co., Ltd. announced today the release of the ECB-S100HR Honda Racing Championship White Edition, the latest collaboration with Honda Racing in the EDIFICE line of high-performance metal chronographs based on the brand concept of “Speed and Intelligence.”

Honda Racing refers to the motor sports activities that Honda Motor Co., Ltd. (hereafter “Honda”) pursues around the world. The collaboration between Honda Racing and EDIFICE, both of which have origins in Japan, has evolved since 2018 from a shared dedication to leveraging high-tech capabilities in their global pursuits.

The ECB-S100HR pays tribute to Honda’s distinguished history and achievements in F1™ by drawing its design inspiration from the Honda RA271. Back in 1964, the RA271 was the first entry by a Japanese automaker in an F1™ race, with its white body and red rising sun. This body color, dubbed “Championship White,” became a symbol of Honda’s racing spirit. The outer ring of the dial on the ECB-S100HR is finished with authentic Championship White paint, while the inset dial and buttons are accented with red. The periphery of the glass features a printed pattern that evokes a checkered flag, a nod to Honda’s many victories. The genuine leather band features a two-tone color scheme, with the outer side rendered in white and the underside in red.

The ECB-S100HR offers a comfortable fit on the wrist with its slim, mid-size case and useful features including the Tough Solar power system, which efficiently converts light to power the watch, as well as Bluetooth® connectivity and a high-luminosity double LED light. The watch pairs with a smartphone using a dedicated app, to automatically adjust to the correct time and enable the user to select from any of over 300 cities for the world time. The ECB-S100HR comes with a Time & Place function that records the current date/time and position on a map within the app by just pressing a button on the watch, allowing users to check where they were and when. The inset dial indicator at the 9 o’clock position counts down to the alarm or target time, starting from 30 minutes in advance.



ECB-S100HR



Outer ring of dial finished with authentic Championship White paint



Additional nylon band



Honda RA271: The first F1™ car by a Japanese automaker, racing for the Honda team in 1964.

Specifications

Water Resistance		100 meters
Communication Specifications	Communication Standard	Bluetooth® low energy
	Signal Range	Up to 2m (may differ depending on surrounding conditions)
World Time		38 cities (38 time zones, auto summer time [DST] switching) and Coordinated Universal Time, home time/world time switching
Stopwatch		Measuring unit: 1/100 second (00'00"00~59'59"99), 1 second (1:00'00"~23:59'59"); measuring capacity: 23:59'59.99"; measuring modes: elapsed time, lap time (up to 200 records), elapsed time/lap time switching
Countdown Timer		Measuring unit: 1 second (maximum 60 minutes)
Alarm		5 daily alarms (with 1 snooze alarm); hourly time signal

Other Functions	Smartphone Link functions (automatic time adjustment, easy watch setting, world time: over 300 cities, transfer of stopwatch data [1/1000-second time records], Time & Place, phone finder); hand shift feature; power saving; day of week (available in English, Spanish, French, German, Italian, or Russian); full auto-calendar; 12/24-hour format; button operation tone on/off; low battery warning, double LED light (Super Illuminator, afterglow with selectable illumination duration: 1.5 or 3 seconds)
Power Source	Tough Solar power system (solar-charging system)
Continuous Operation	About 7 months after full charge, using all functions but without solar charging About 18 months with the power-saving function ON after full charge
Size of Case	50 .0 × 46.0 × 9.8 mm
Total Weight	Approx. 76g (with genuine leather band)

The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. and any use of such marks by Casio Computer Co., Ltd. is under license.