

Casio to Release G-SHOCK with Integrated Bezel and Band Construction



GA-B001/GA-B001G

Norderstedt, August 23, 2022 — Casio Europe GmbH announced today the release of the latest new G-SHOCK shock-resistant watches — four GA-B001 and GA-B001G models featuring an all-new integrated bezel and band construction.

With the GA-B001 and GA-B001G, Casio brings ingenuity to exterior structure to achieve an integrated bezel and band construction in a shock-resistant watch. These are the first G-SHOCK watches to feature this innovative structure, which comprises two separate components that connect at the 9 and 3 o'clock positions. The molded construction follows the lines of the wrist, minimizing the space between the wrist and watch for an enhanced fit.

The design of these new watches evokes a gateway to virtual reality worlds. Featuring a geometric dial design and round index marks, these timepieces are a study in near-future design.

When it comes to color, the GA-B001 models feature the black G-SHOCK brand color and a new shade of red, and the GA-B001G models employ gradated color print on translucent materials for the bezel and band.

These watches are all equipped with Mobile Link features for pairing with a smartphone via Bluetooth®. When used with the dedicated CASIO WATCHES app, the watch automatically adjusts to the correct time. In addition, the App information function sends notifications on the watch when the app receives updates on new products and other information.

Model	Color
GA-B001-1AER	Black
GA-B001-4AER	Red
GA-B001G-1AER	Black x Red
GA-B001G-2AER	Black x Blue



GA-B001-1AER



GA-B001-4AER



GA-B001G-1AER



GA-B001G-2AER



Integrated bezel and band construction (GA-B001G)

Specifications

Construction		Shock-resistant
Water Resistance		20 bar
Communication Specifications	Communication Standard	Bluetooth® low energy
	Signal Range	Up to 2 meters (may differ depending on surrounding conditions)
World Time		38 time zones* (38 cities + coordinated universal time), daylight saving on/off, auto summer time (DST) switching, home city/world time city swapping * May be updated when connected to a smartphone.
Stopwatch		1/100 second (00'00"00~59'59"99) / 1 second (1:00'00"~23:59'59"); measuring capacity: 23:59'59.99"; measuring modes: elapsed time, split time, 1st and 2nd place times
Countdown Timer		Measuring unit: 1 second (maximum 24 hours)
Alarm		5 daily alarms; hourly time signal
Mobile Link Features (Wireless Linking with Bluetooth® Devices)		Auto time adjustment Easy watch setting Approximately 300 world time cities App information Time & place Phone finder

Other Functions	Hand shift feature; date/month display swapping; day display (in English, Spanish, French, German, Italian or Russian); full auto-calendar; 12/24-hour format; button operation tone on/off; double LED light (Super Illuminator and afterglow: 1.5 seconds or 3 seconds)
Accuracy at Normal Temperature	±15 seconds per month
Battery Life	Approx. 2 years on SR726W × 2
Size of Case	42.5 × 46.0 × 13.8 mm
Total Weight	Approx. 51g

The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. and any use of such marks by Casio Computer Co., Ltd. is under license.