

Casio to Release EDIFICE Featuring the Same Authentic Paint Used in the Red Honda Badge Collaboration Model with Honda Racing



EQB-2000HR

Tokyo, August 25, 2022 — Casio Computer Co., Ltd. announced today the release of the EQB-2000HR, the latest collaboration model with Honda Racing in the EDIFICE line of timepieces based on the brand concept of “Speed and Intelligence.” The same authentic paint used in the red badge that appears on Honda Racing cars is used on the watch dial.

Honda Racing refers to the motorsport activities that Honda Motor Co., Ltd. (hereafter “Honda”) pursues around the world. The collaboration between Honda Racing and EDIFICE, both of which have origins in Japan, has evolved since 2018 from a shared dedication to leveraging high-tech capabilities in their global pursuits.

Taking as its base model the EQB-2000, with case design inspired by the suspension arms on formula race cars, the new EQB-2000HR is a high-performance chronograph with a color scheme that features the striking hue Honda has used for its iconic red badge.

With roots in the design of the RA271 — a Honda race car that was the first entry by a Japanese automaker in an F1™ race in 1964 — the red Honda badge is a symbol of the company’s racing spirit that appears exclusively on its speed-delivering Type R cars, among commercially available cars. The same genuine paint used in this red badge is employed to color the X at the center of the watch dial, making it appear as a symbolic icon to achieve a striking and powerful watch design.

In addition, the Honda Racing Corporation “HRC” logo, which has been newly updated this year, is positioned at 3 o’clock on the dial, and a logo commemorating the 60th anniversary of the Suzuka Circuit’s establishment in 1962 by Honda is engraved on the case back.

The band features Alcantara, a 100% Made in Italy material with excellent durability and breathability, as well as a comfortable feel, that is also used in Honda Type R car interiors. These and other special design features express the passion for racing that is inherent to the Honda worldview.

The EQB-2000HR uses the Tough Solar charging system, which converts light from fluorescent lamps and other sources to power the watch, as well as Mobile Link features usable by pairing via Bluetooth® with a smartphone. When used with the dedicated CASIO WATCHES app, the watch automatically adjusts the time. The app also enables easy and intuitive setting of world time from

a smartphone as well as transfer and display of stopwatch data measured on the watch, all of which provide support for racing activities.



EQB-2000HR



X on dial with paint used for the red Honda badge



Band featuring Alcantara material



Special Suzuka Circuit 60th anniversary logo

Specifications

Water Resistance		200 meters
Communication Specifications	Communication Standard	Bluetooth® low energy
	Signal Range	Up to 2 meters (may differ depending on surrounding conditions)
Stopwatch		Measuring unit: 1 second; measuring capacity: 23:59'59; measuring modes: elapsed time, lap time (up to 200 records); flyback; direct timing start from the timekeeping mode
Mobile Link Features (Wireless Linking with Bluetooth® Devices)		Auto time adjustment Easy watch setting Approximately 300 world time cities Time & place Stopwatch data transfer Phone finder
Other Functions		Dual time (home time swapping), daily alarm, power saving, day and date display, full auto-calendar
Power Source		Tough Solar power system (solar-charging system)
Continuous Operation		About 19 months with the power-saving function* ON after full charge * Power-saving after a certain period in a dark location

Size of Case	55.6 ×47.8 ×10.8 mm
Total Weight	Approx. 96g

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* Alcantara is a trademark of Alcantara S.p.A.