

## Casio to Release PAC-MAN Collaboration Model with Fun, Retro Styling in a Digital Watch



A100WEPC-1BER

Norderstedt, July 20, 2021 — Casio Europe GmbH announced today the release of the A100WEPC, a collaboration model featuring the iconic PAC-MAN game that is popular around the world. The A100WEPC is based on the recent reissue of the F-100 digital watch, which was originally released in 1978.

The PAC-MAN arcade game was first released in 1980 by BANDAI NAMCO Entertainment Inc. (then Namco), and it has countless fans around the world. The F-100 watch was released in 1978 and was the first Casio quartz watch in a resin case, delivering advanced functionality with a stopwatch and calendar functions.

The new A100WEPC watch is based on the recently released A100 watch, which reprises the design of the original F-100, including the unique four-button front layout. The styling is designed to evoke the fun, retro look of the PAC-MAN game. The watch face features colorful pixelated PAC-MAN and ghost characters, and the center ILLUMINATOR logo is rendered using the PAC-MAN font. The face design faithfully replicates the PAC-MAN game screen, down to details like the pink line marking the exit of the nest from which the ghosts emerge. The gold-plated watch case is inspired by the color of the PAC-MAN arcade game cabinet. The top watch band is laser etched with a rendering of PAC-MAN being chased by ghosts, and the reverse scene with PAC-MAN chasing ghosts is rendered on the bottom band. The case back also features the PAC-MAN logo and icons.

The watch comes with special packaging imprinted with PAC-MAN character icons and the game score screen, to deliver the full look of the PAC-MAN game.

### **PAC-MAN**

Released in 1980 by BANDAI NAMCO Entertainment Inc. (then Namco), PAC-MAN became popular for a concept anyone could grasp — eat! — a highly refined game system, colorful graphics, and bright, pop characters running through a maze. Now both the game and its characters have come to represent Japan and have thousands of fans around the world. In 2005,

it was recognized by GUINNESS WORLD RECORDS™ as the “most successful coin operated game.” Currently, PAC-MAN can be seen in various endeavors with the theme “Be PAC-TIVE!!”  
 \*GUINNESS WORLD RECORDS™ is a registered trademark of Guinness World Records Ltd.



A100WEPC-1BER



Face design



Top and bottom watch band



Special packaging



Special watch stand

PAC-MAN™&©BANDAI NAMCO Entertainment Inc.

**Specifications**

Case and Band Material	Resin case, stainless steel band
Water Resistance	Water resistant for daily use
Functions	Stopwatch (1/10 second, measurement capacity: 59'59"9), daily alarm, hourly time signal, auto-calendar, LED light
Accuracy at Normal Temperature	±30 seconds per month
Battery Life	Approx. 3 years on CR1616
Size of Case	40.7 × 32.7 × 9.2 mm
Total Weight	Approx. 53g