

Casio to Release G-SHOCK with Detachable Bezel in Playfully Unique Designs

Reviving and Updating the Soft Form of the DW-001



G-B001

Norderstedt, December 1, 2022 — Casio Europe GmbH announced today the release of the newest additions to its family of shock-resistant G-SHOCK watches. The new G-B001 watches take the form of the DW-001 released in 1994, now adding a playful touch with detachable bezel.

With its Capsule Tough design, which fully enveloped the case in resin to provide a unique shock resistant structure, the original DW-001 introduced a new sensibility by departing from the conventional rugged, hard designs. The power and strength of G-SHOCK conveyed in a new curved, soft form proved popular.

The new G-B001 watches take the DW-001 design concept further, combining the idea of wrapping the watch with the thrill of popping open a toy capsule from a vending machine. The detachable bezel on this shock-resistant watch allows users to mix and match components to choose a favorite look that best suits their style for the day.

Retaining the soft DW-001 form, the new watches feature a double-bezel design that allows users to detach the resin bezel to reveal the metal bezel below, much like the design of a toy capsule. The resin bezel stays true to the DW-001 design with a two-tone color scheme, while hairline and mirror finishes on the individual components of the metal bezel offer a more sophisticated look and feel. This design highlights the different character of the resin and metal bezels, delivering a watch that is pop and sophisticated at the same time.

The G-B001MVE also includes an interchangeable resin bezel and band, offering even more design combinations for users to mix and match to their taste.

Model	Bezel Colors (Resin x Metal)
G-B001MVE-9ER	Yellow x Rainbow
G-B001MVB-8ER	Gray x Gold
G-B001MVA-1ER	Black x Silver



G-B001MVE*1/Interchangeable band
 *1 Two designs with resin bezels/one with metal bezel



G-B001MVB*2
 *2 With resin bezel/with metal bezel

G-B001MVA*2

Specifications

Construction		Shock-resistant
Water Resistance		20 bar
Communication Specifications	Communication Standard	Bluetooth® low energy
	Signal Range	Up to 2 meters (may differ depending on surrounding conditions)
World Time		38 time zones* (38 cities + coordinated universal time), auto summer time (DST) switching, home city/world time city swapping * May be updated when connected to a smartphone.
Stopwatch		1/100 second (00'00"00 to 59'59"99) / 1 second (1:00'00 to 23:59'59); measuring capacity: 23:59'59; measuring modes: elapsed time, split time, 1st and 2nd place times
Countdown Timer		Measuring unit: 1 second (maximum 24 hours)
Alarm		5 daily alarms, hourly time signal
Mobile Link Features (Wireless Linking with Bluetooth® Devices)		Auto time adjustment Easy watch setting Approximately 300 world time cities App information Time & place Phone finder
Other Functions		date/month display swapping; day display (in English, Spanish, French, German, Italian or Russian); full auto-calendar; 12/24-hour format; button operation tone on/off; LED backlight (auto light, Super Illuminator and afterglow: 1.5 seconds or 3 seconds)
Accuracy at Normal Temperature		±15 seconds per month
Battery Life		Approx. 3 years on CR2016
Size of Case		50.3 × 47.0 × 18.7mm (with resin bezel)
Total Weight		Approx. 75g (with resin bezel)

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