

## Casio to Release G-SHOCK × Rui Hachimura Collaboration Model





GST-B100RH

TOKYO, <u>August 4July 29</u>, 2020 — Casio Computer Co., Ltd. announced today the release of the GST-B100RH, a new addition to the G-SHOCK line of shock-resistant watches. The GST-B100RH is the first collaboration model created with professional basketball player Rui Hachimura.

Hachimura, who has had a successful first professional season in the professional basketball league in the United States, resonates with G-SHOCK, a brand that, like him, comes from Japan and never fails to take on new challenges on the global stage. Hachimura had this to say regarding his signature watch, "Casio has come up with an amazing watch that perfectly captures the design I envisioned. I think it goes well with various clothing styles. It was also cool to see my special "Black Samurai logo" design on the watch, as it is an important symbol to me." Casio and Hachimura signed a global partnership agreement in November 2019. Hachimura, who has loved G-SHOCK watches since he was a student, becomes the first basketball player to ever receive a signature collaboration with Casio.

The new GST-B100RH is a signature model whose design was overseen by Hachimura. The new watch is based on the analog chronograph GST-B100, part of the G-STEEL series that features a bezel made from a combination of different materials and a large dial indicator. This new cool watch features a black base color highlighted by edgy gold ion planting (IP) applied to the metal parts. The watch incorporates a *hachi* (8 in Japanese) logo representing both his last name and jersey number. Additional bold red accents are applied to the index mark and button pipe at the 8 o'clock position, and to the dial indicator. This signature model is distinguished by the Hachimura logo, also widely known as the "Black Samurai logo," on the case back, strap keeper, and special packaging.









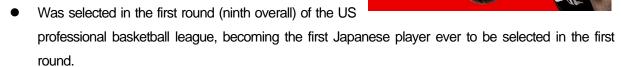
GST-B100RH

Hachimura's "Black Samurai logo" (case back)

Special package

## Profile of Rui Hachimura

- Born in Toyama Prefecture, Japan on February 8, 1998
- After graduating from Meisei High School in Miyagi
   Prefecture in 2016, attended Gonzaga University in the US.
- Became the first Japanese national to play in a National Collegiate Athletic Association (NCAA) tournament, on a Gonzaga University team that made it the Championship Game of the national tournament.



Rui Hachimura interview: <a href="https://youtu.be/vifCGrKHjZM">https://youtu.be/vifCGrKHjZM</a>
Promotion movie: <a href="https://youtu.be/mDN0KMvMs9s">https://youtu.be/mDN0KMvMs9s</a>

GST-B100RH special website: <a href="https://world.g-shock.com/asia-mea/en/rui">https://world.g-shock.com/asia-mea/en/rui</a> TEAM G-SHOCK site: <a href="https://world.g-shock.com/asia-mea/en/team/">https://world.g-shock.com/asia-mea/en/rui</a>

## **Specifications**

Construction		Shock-resistant
Water Resistance		200 meters
Communication Specifications	Communication Standard	Bluetooth® Low Energy*
	Signal Range	Up to 2m (may differ depending on surrounding conditions)
Stopwatch		1 second; measuring capacity: 23:59'59; measuring modes: elapsed time, split time
Countdown Timer		Measuring unit: 1 second (maximum 24 hours)
Alarm		1 independent daily alarm
Other Features		Mobile Link functions (auto time adjustment, world time: over 300 cities, home and world time swapping, alarm setting, button operation tone on/off); dual time (home city time swapping); day and date display; full auto-calendar; LED light (super illuminator and afterglow); battery level indicator
Power Source		Tough Solar power system (solar-charging system)
Continuous Operation		About 24 months with the power-saving function ON after full charge

Size of Case	58.1 × 53.8× 14.1 mm
Total Weight	Approx. 101g

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